



Media Release: Week of April 5, 2010

LOCAL STACKERS SET TO COMPETE AT THE 2010 WSSA WORLD SPORT STACKING CHAMPIONSHIPS!

Presented by Wonderful® Pistachios, the 8th Annual WSSA World Sport Stacking Championships brings together stackers from 32 states and 19 countries, including right from our own backyard!

WHAT: The 2010 WSSA World Sport Stacking Championships presented by Wonderful® Pistachios and sanctioned by the Colorado-based World Sport Stacking Association (WSSA) takes place this weekend in Denver, Colorado.

Sport stacking is an individual and team sport where participants up stack and down stack 12 specially designed high-tech cups (Speed Stacks®) in pre-determined sequences with lightning quickness. This unique sport promotes hand-eye coordination, ambidexterity, concentration and sportsmanship. Stackers compete in individual timed events and in head-to-head relay competition.

According to Mark Lingle, WSSA Director, the World Sport Stacking Championships draws the fastest stackers on the planet for the pinnacle event in sport stacking competition. "It definitely is the premier event for sport stackers from all around the world," he said.

WHO: Some 700 of the world's fastest sport stackers are expected to compete in the 2010 WSSA World Sport Stacking Championships (as young as preschool and as old as senior citizens, with every age division in between). In addition to U.S. sport stackers from 32 states, international competitors will be representing 19 countries from every continent except Antarctica. Many world-class stackers will be hoping to secure their place in the world-record book.

Local stackers hoping to make their mark at the World Championships include:

Names of stackers and anything unique to their team

WHERE: Magness Arena, University of Denver, Colorado

WHEN: Saturday & Sunday, April 10th & 11th **To get the stacking scoop on our local team, here's the best time to catch them practicing for the big event:** *Best place time for media to get advance info*

ABOUT WSSA: The World Sport Stacking Association promotes the standardization and advancement of sport stacking worldwide. Founded in 2001, this association serves as the governing body for sport stacking rules and regulations, provides a uniform framework for sport stacking events and sanctions sport stacking competitions and records. For more information, go to www.WorldSportStackingAssociation.org.
ABOUT Wonderful Pistachios: The Wonderful Pistachios brand features upscale, premium packaging and a bold contemporary look, appealing to a sophisticated, health-conscious consumer. Wonderful Pistachios are grown in Lost Hills, California, part of the San Joaquin Valley, the agricultural heartland of California. Grown, processed and packaged by Paramount Farms, Wonderful Pistachios are available at retail outlets and grocery stores nationwide including Albertsons, Giant Eagle, Kroger, Safeway, Vons and Wegmans; and are available in 10, 16, 24, and 32-ounce packages to meet a variety of snacking needs.

MEDIA CONTACT: Name _____ Email _____ Best phone # _____
Sport Stacking Instructor contact information

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